



SOLUTION BRIEF

Superior ROI, Lower TCO

With Ziften Zenith, there are no hidden software feature charges. One agent. One cloud-delivered back-end server architecture. One price. All in.

Return on investment (ROI) and total cost of ownership (TCO). Often used terms, but rarely delivered on. With Ziften Zenith one license fee covers deployment, maintenance, cloud backend and storage, software updates, and support. Not to mention one product replaces AV, NGAV, EDR, incident response, and vulnerability scanning tools.

Superior Return on Investment

Ziften Zenith delivers a single agent for all your endpoints, and that single agent can replace your anti-virus (AV), next-generation AV (NGAV), endpoint detection and response (EDR), incident response (IR) tool, and vulnerability management (VM) scanner.

The savings can easily pay the Ziften Zenith license fees and you can pocket the rest.

Other Zenith use cases contribute as well. The most common of these use cases is using Zenith to track and report on software usage on all endpoint systems and using that data to reduce software license costs for things like Microsoft Office, Visio, Adobe Acrobat, Adobe Creative Cloud, and Photoshop. These savings alone can often fully fund a Zenith purchase.

Lower Total Cost of Ownership

Endpoint protection platforms are typically sold as software priced per endpoint. But as we all know, that price can be the tip of the iceberg. Total cost of ownership (TCO) is the only viable approach for comparing solutions on a cost basis.

When looking at TCO, there are lots of items we must consider. Make sure you consider all of the following:

- **Cost of the base software.** This is usually a monthly subscription-based license or perpetual based license on a per endpoint basis.
- **Cost of fully optioned software.** Many vendors have add-on capabilities that can quickly drive up the total cost depending on your requirements.
- **Cost to store and process collected data.** If you host your endpoint protection platform on premise, what is the cost of server hardware and software (such as SQL server)?
- **Cost of deployment and integration.** How much time and effort will it take to get the solution deployed and then integrated with solutions like your – SIEM, sandbox, ticketing system, etc?
- **Cost of maintenance.** Sometimes the maintenance time and cost can be significant. How often do you have to deploy upgrades? How much time is required to QA updates?

With Ziften, there are no hidden software feature charges. One agent. One cloud-delivered back-end server architecture. One price. All in.

With Ziften, the deployment is fast, easy to configure, easy to integrate, and easy to administer.

The Ziften Zenith difference is clear.

Zenith delivers superior ROI and lower TCO

